



**Saturday, April 29, 2017**

## **Business Sponsorship & Volunteer Opportunities**

**GET INVOLVED:** Connect your business with projects that directly affect children and adults by reducing hunger and creating healthy and positive change in our schools and neighborhoods. We are proud to partner with an awesome team of businesses and organizations for this important work!

**HOW IT WORKS:** Businesses sponsor teams made up of employees and community members who kick off the gardening season at local school and community gardens by moving compost, repairing fences, building sheds, and giving the sites a spring boost. These gardens feed and connect thousands of people of all ages. (Sponsorships: \$1,000 full site/\$500 half site)

**WHEN:** Saturday, April 29 in Burlington and at community and school gardens all over the state! Teams meet at garden sites at 9am, work on projects until noon, then Burlington-area volunteers gather at the Intervale for a picnic and prizes to celebrate jobs well done!

**EXTRAS:** T-shirts, garden celebration, picnic lunch, and prizes.

***Get your hands dirty to help Burlington's community and school gardens!***

Day in the Dirt! is a fundraiser for the Vermont Community Garden Network, which provides technical assistance, training, and resources for garden groups. The event is presented with the assistance of UVM Public Communication Capstone students and in partnership with Burlington Parks Recreation & Waterfront, the Intervale Center, and Green Mountain Compost.

**See other side for sponsorship opportunities...**

Title Sponsor:



Vermont Community Garden Network • [www.vcgn.org](http://www.vcgn.org) •   VTGardenNetwork

# Day in the Dirt! Sponsorship Levels and Benefits:



**HOMEGROWN HERO:** Sponsor a site and bring a team! Being a **Homegrown Hero** gives your employees the opportunity to dig in the dirt for a good cause. Your team will work at your sponsored community or school garden site, then gather afterwards for the celebration picnic.

**Homegrown Hero Sponsorship · \$1,000**



**COMMUNITY CULTIVATOR:** Connect your business to this great event without providing a team by sponsoring a site. **Community Cultivator** sponsorship will allow a volunteer community team to work on a garden site and you are invited to join them at the celebratory picnic.

**Community Cultivator Sponsorship · \$500 (1/2 site) \$1,000 (full site)**

## Homegrown Hero and Community Cultivator Benefits:

- Logo and link on VCGN website and logo on event posters
- Logo on volunteer T-shirts
- Logo on team garden work site sign
- Mentions in press releases, fliers, and social media campaigns
- Business name on resources distributed to participants and partners
- Public recognition at celebration picnic
- Space for banner and display table at celebration picnic



**SPRING TILLER:** Want to be part of this great event, but not ready to sponsor a site or assemble a team? Become a **Spring Tiller** by making a **financial contribution**, or donating **materials, tools, food for the picnic**, or **prizes**. This is a great way to get your name and products in front of Burlington residents.

## Spring Tiller benefits:

- Name listing and link on VCGN website
- Mentions in select press releases, fliers, and social media campaigns
- Business name on resources distributed to participants and partners
- Space for banner and display table at celebration picnic

**We welcome in-kind contributions of project materials, tools, food for the celebration, prizes, and VBSR Marketplace credits as part of the sponsorship amounts!**

**Contact:** Jess Hyman, Executive Director  
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